

**KBRK AM/FM/KDBX/KKQQ/KJJQ
EEO PUBLIC FILE REPORT
11/20/11-11/19/12**

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12month period |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------------|
| 1 | KBRK-AM 227 22nd Avenue South Brookings, SD 57006 605-692-1430 | Y | |
| 2 | KBRK-FM 227 22nd Avenue South Brookings, SD 57006 605-692-1430 | Y | 4 |
| 3 | KDBX FM 227 22nd Avenue South Brookings, SD 57006 605-692-1430 | Y | |
| 4 | KJJQ AM 227 22nd Avenue South Brookings, SD 57006 605-692-1430 | Y | |
| 5 | KKQQ FM 227 22nd Avenue South Brookings, SD 57006 605-692-1430 | Y | |
| 6 | Job Service/One Stop Career 1310 Main Avenue South Brookings, SD 57006 Jeff Kjensted 688-4350 | Y | 4 |
| 7 | Availability Employment Services 222 5th Avenue Suite 1 Brookings, SD 57006 | Y | |
| 8 | Employee Referral | N | |
| 9 | Outside Referral | N | |
| 10 | Internal | N | |
| 11 | Walk-in | N | 1 |
| 12 | allaccess.com | Y | |
| TOTAL INTERVIEWEES OVER 12-MONTH PERIOD | | | 9 |

KBRK AM/FM/KDBX/KKQQ/KJJQ
EEO PUBLIC FILE REPORT
11/20/11-11/19/12

III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE | BRIEF DESCRIPTION OF ACTIVITY |
|---|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Junior Achievement | Two Brookings Radio employees taught 5 weeks worth of lessons to 2 different classrooms. Curriculum was based on job selections and education. |
| 2 | Reading Rocks | Brookings Radio presented "Reading Rocks" program to area elementary students. Every Wednesday, Brookings Radio announcers went in to 2 elementary classrooms and read a book to students emphasizing the importance of reading and education. |
| 3 | Staff Training | Brookings Radio General Manager and Sales Manager attending management and budget meeting three times throughout the year in Lincoln & Omaha, NE. Two of Brookings Radio programming staff attended training in Lincoln, NE. |
| 4 | Radio Advertisements | Open invitation to be on our employment list to be notified when positions open. |
| 5 | Ag Broadcasting FFA Judges | Three Brookings Radio employees were judges for two different Ag Broadcasting competitions through the FFA program. They judged radio broadcasting performances by potential future employees |
| 6 | Classroom Visits | General Manager spoke about the career opportunities to the SDSU Journalism/Mass Communications class |
| 7 | Job Shadows | Four students from two different area high schools job shadowed Brookings Radio staff |
| 8 | Brookings Radio Advisory Council | Four Brookings Radio employees and up to 15 other community leaders meet every other month to discuss community events, economy issues in Brookings including sales and job openings, and other opportunities available for promotion through Brookings Radio |